

# Event Morning Lineup

Hybrid Sessions: Accessible Live and Online



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## CHECK IN & COFFEE 8:30 AM

Rise and shine! Doors open at 08:30, SO Vienna, 4th floor, for coffee & check-in. Bring your E-Ticket. Online participants can tune in a bit later ;)

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## OPENING & MORNING MIND SPARK 9:00 AM

Our dynamic duo, Marilena & Peter, will open your leadership horizons and spark your mind, setting the theme, agenda, and event highlights.

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## MAGIC TO START THE DAY | 9:15 AM

In this magical opening, Tobias Grünfelder asks: "What can magic teach us about AI?" He emphasizes a wonder mindset's role in driving innovation, learning, and adaptability.

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## AI SELF-EXPERIMENT OF A CEO | 9:30 AM

This keynote spotlights Gunther Furstberger's AI leadership journey, highlighting his challenges, triumphs, and a strategy shaped by passion and responsibility.

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## AI-POWERED LEADERSHIP | 9:50 AM

In his keynote, Dr. Johannes von Mikulicz-Radecki reveals how "Accelerating Growth Through AI Experimentation" offers transformative possibilities for modern organizations.

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## WORKSHOP 1 | 10:40 AM

What can we **learn from magic** when it comes to **dealing with AI**? Magical Workshop with Tobias Grünfelder & Jenny Theolin.

## WORKSHOP 2 | 10:40 AM

The '**AI-Enabled Leader**' workshop, led by Vladimir Novac, provides emerging leaders with **essential AI skills** and knowledge.

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## COLLABORATIVE WORKSHOP WRAP-UP 11:30 AM

This quick wrap-up multiplies insights from the workshops into actionable takeaways, enriching our collective learning journey.

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## ADVANCING HR THROUGH AI @ UNIQA 11:45 AM

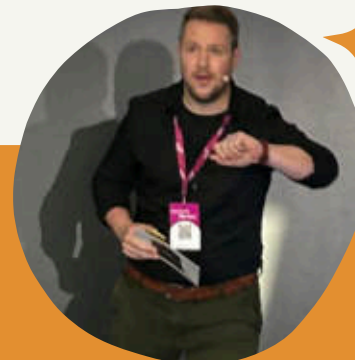
Explore how Iris Brachmaier transforms HR with AI at UNIQA, creating an AI-driven Talent Intelligence Platform to advance the employee experience.

# Event Afternoon Lineup

Hybrid Sessions: Accessible Live and Online



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## MIDDAY MIND SPARK: RESHAPE CONNECTIONS

12:15 PM

Peter Grabuschnigg sparks the pre-lunch "Midday Mind Spark," questioning if hybrid work and AI integration are reshaping our workplace connections.

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## LUNCH

12:30 PM

Take a 1-hour lunch break to refuel and network, preparing for the afternoon's new learnings. Attendees in person will savor the culinary delights of SO/Vienna catering.

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## MAINSTAGE ACTIVATION

01:30 PM

Revitalize after lunch with a main stage activation blending dance and AI-generated music. Experience an energizing fusion of movement and technology to spark creativity and connection.

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## CONNECT, WORK & LEAD | 01:45 PM

Catch Ryan Jenkins' online keynote live on the main stage, where he'll tackle the challenges of remote work and tech advances that lead to workplace disconnection.

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## LEADERSHIP QUALIFICATION INITIATIVE @ SIEMENS

More details to come :)

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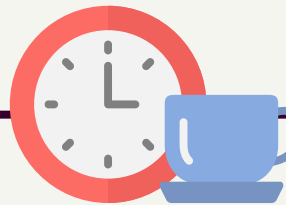
## WORKSHOP 3 | 03:00 PM

This workshop by Michael Kollegger demystifies AI for leaders, covering its mechanisms, applications and transformative potential.



## WORKSHOP 4 | 03:00 PM

Enhance Your Learning Experience & Engagement: A Workshop on Innovative AI Tools for L&D with Jon Serrander— Learn How to Do It Yourself!



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## COLLABORATIVE WORKSHOP WRAP-UP

3:50 PM

This quick wrap-up multiplies insights from the workshops into actionable takeaways, enriching our collective learning journey.

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## EVERYDAY AI | 4 PM

Bailey Parnell, Founder & CEO of SkillsCamp and one of Canada's Top 100 Most Powerful Women, blends her expertise in digital wellbeing and business skill-building to navigate the generative AI era.

| 02:30 PM

Activation Expert Input New Impulses

# Closing & All Day Lineup

F2F Sessions: Only Accessible Live 

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**UNITING LEADERSHIP & CONNECTEDNESS | 4:50 PM**  
Dive into 'Past, Present, AI: Uniting Leadership & Connectedness,' a 30-min expert talk. Discover how to use insights from past & present to help shape the future of AI & connectedness.

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**MDI AT 60: LEADERSHIP'S JOURNEY THROUGH SIX DECADES | 5:20 PM**  
Dive into MDI's 6 decades of leadership development evolution and agile transformation to tackle today's challenges. 



**AFTERGLOW | 6 PM**   
Join us at "DAS Loft" to celebrate MDI's 60-year legacy with food, drinks & Vienna's stunning views. Network & relax!



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**COLLABORATIVE RECORDING**  
Daniela Ekl will illuminate the event's core themes, visually weaving together our reflections, learnings, and visions for the future of leadership development.

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**VR DEMO: AI-DRIVEN SOFT SKILL TRAINING**  
Discover accelerated soft skill training with our Virtual Speech demo, featuring expert-led lessons and AI-enhanced roleplay—try it at our event for a hands-on experience.

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**CATALYZING CREATIVITY: AI IMAGE & MUSIC**  
The integration of AI-generated images and music, refined by human insight, aims to create a balanced environment that encourages fresh perspectives and innovative leadership.

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**INTERACTIVE CHATGPT EXPERIENCE**  
Join Niels Cimpa at our event for a hands-on ChatGPT learning experience, exploring AI's role in enhancing leadership & L&D's skills and autonomous learning.